ocufuse

# Your product, in front of people who care for their eyes.

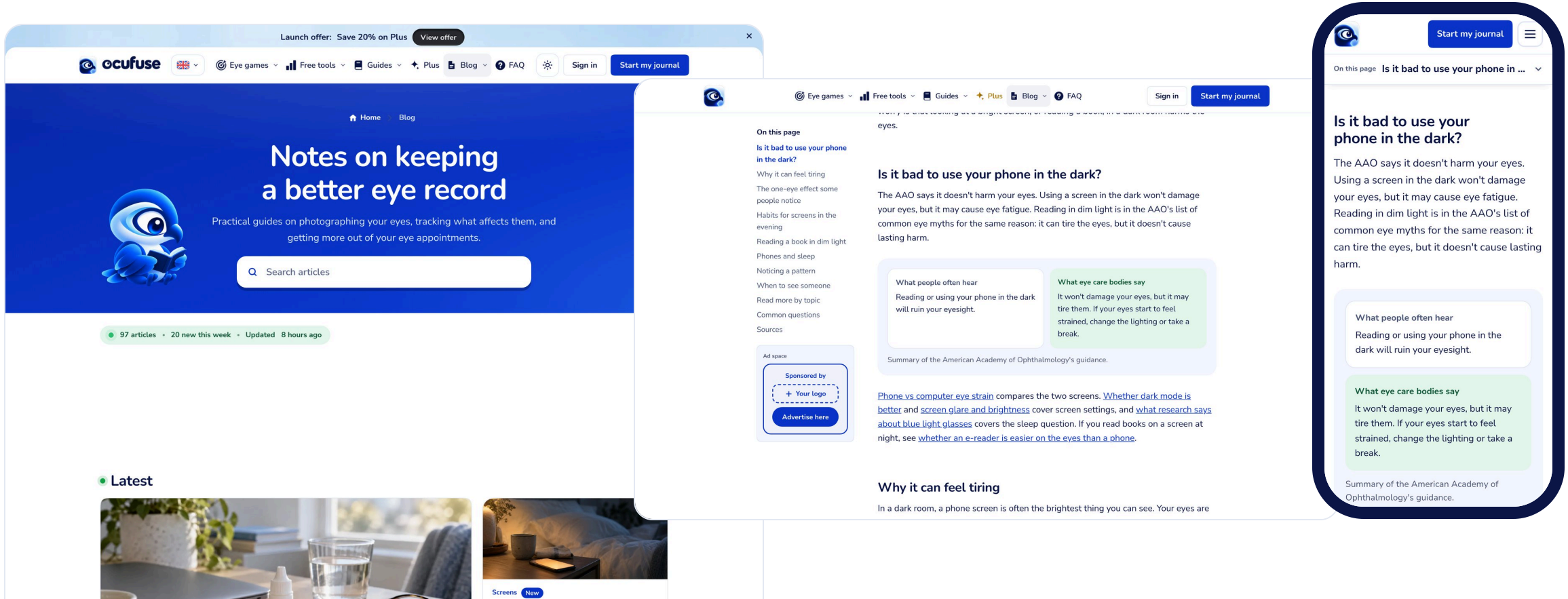
Partnership deck · November 2026

ocufuse.com/partners · hello@ocufuse.com

The Ocufuse blog

# Plain answers to real questions.

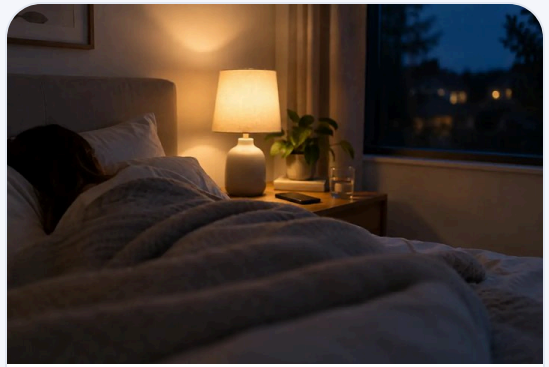
What people type into Google about screens, dry eyes, glasses and contacts. Every article is sourced, has a photo and reads well on desktop and phone.



What people come to read

# Our most searched articles.

Questions people ask every day. Your brand can sit right next to the answer.



Screens

## Does using your phone in the dark damage your eyes?

What eye doctors say about scrolling in bed, and habits for screens at night.

**5 min read**



Screens

## Do blue light glasses help? What the research says

What a 2023 Cochrane review of the trials does and doesn't show.

**5 min read**



Glasses and contacts

## How to put in contact lenses: steps for beginners

The steps, how to tell if a lens is inside out, and the hygiene that matters.

**5 min read**



Dry eye

## Dry eyes at work: small changes to your desk and day

Practical changes to the desk and the working day, and when to see a professional.

**5 min read**

The first three are among our articles with the most Google search impressions (Search Console, 28 days to 1 Nov 2026). Real photos and titles from ocufuse.com.

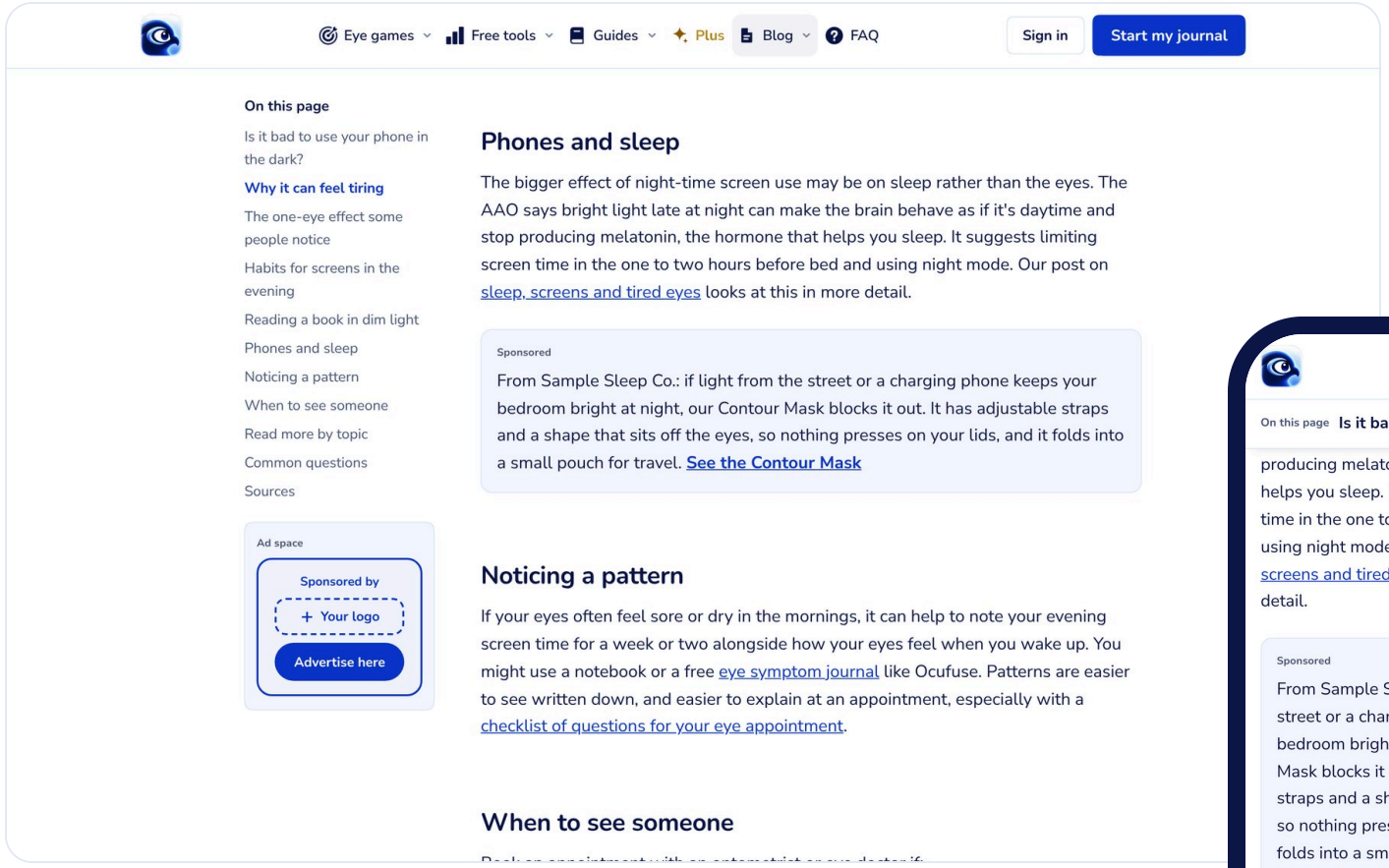
Article mention

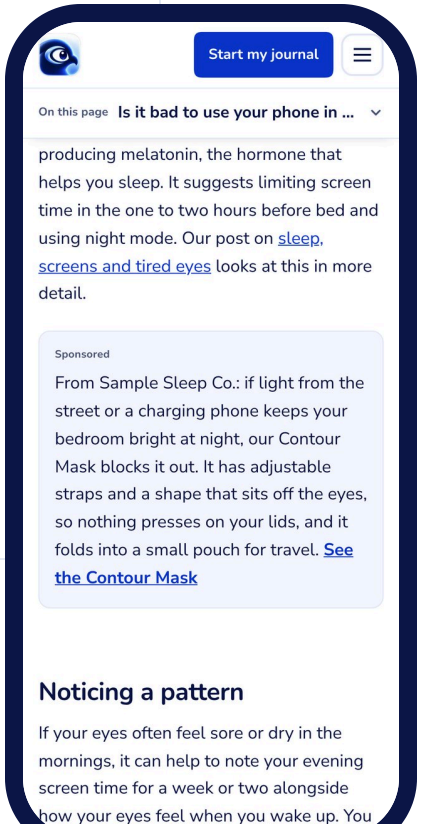
# Your words, in the right article.

A labelled paragraph about your product, with a clickable link, in an article whose topic matches your business.

**$89**

- You write it, we approve it
- A clickable link to your site
- One sponsor per article
- Live for 12 months
- Performance update after 30 days



Featured pick

# A place on the list.

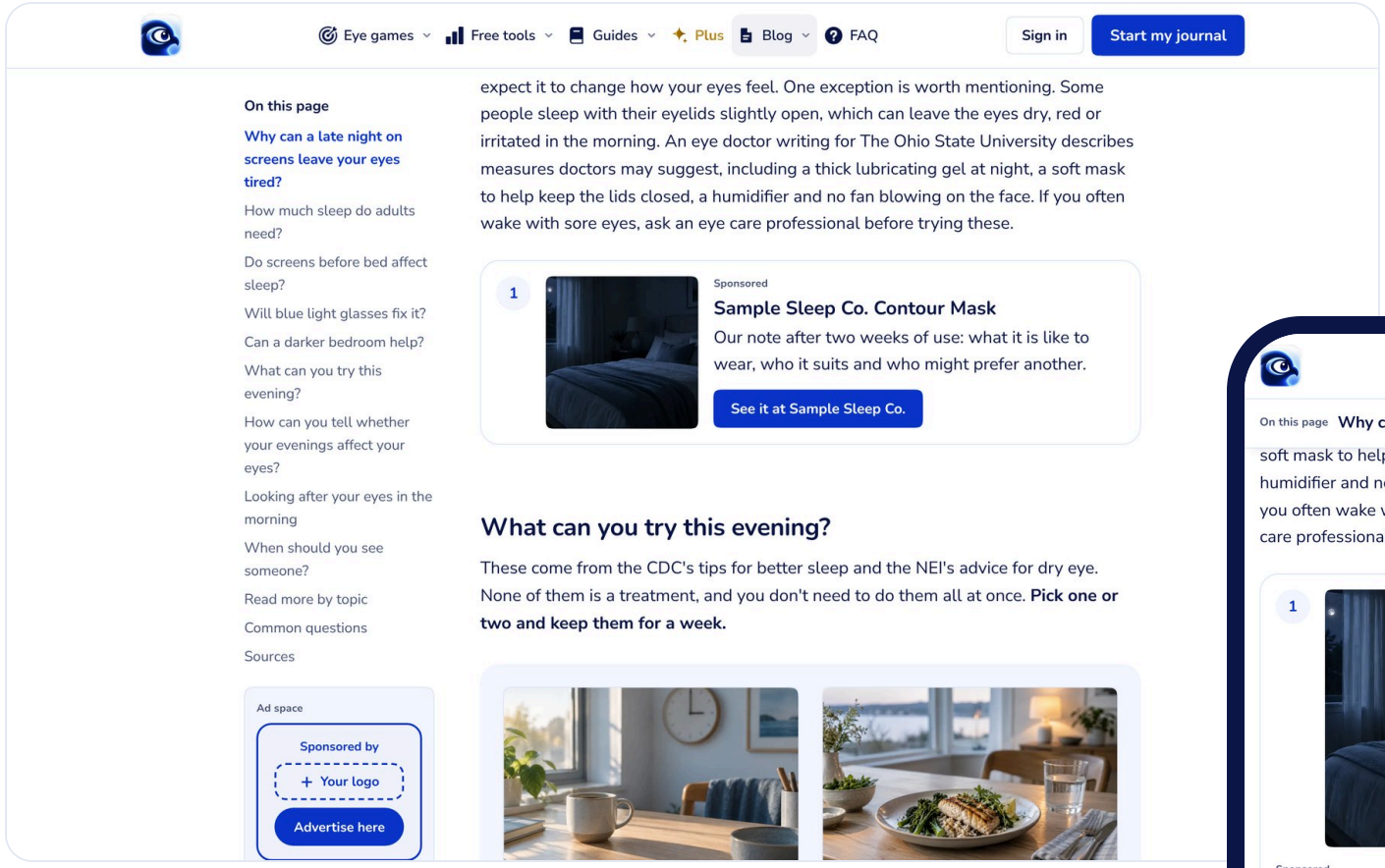
Your product image, a short description and our honest note in a relevant Top 5 or Top 10 list.

**$179**

**Upgrade: top highlighted placement $299**

- Standard: a place in the list
- Highlighted: first place, with a badge
- We test your sample first
- Live for at least 12 months
- Performance update after 30 days

Rendered with our live site code. Sample Sleep Co. is a made-up brand used to show the real ad.



Sponsored review

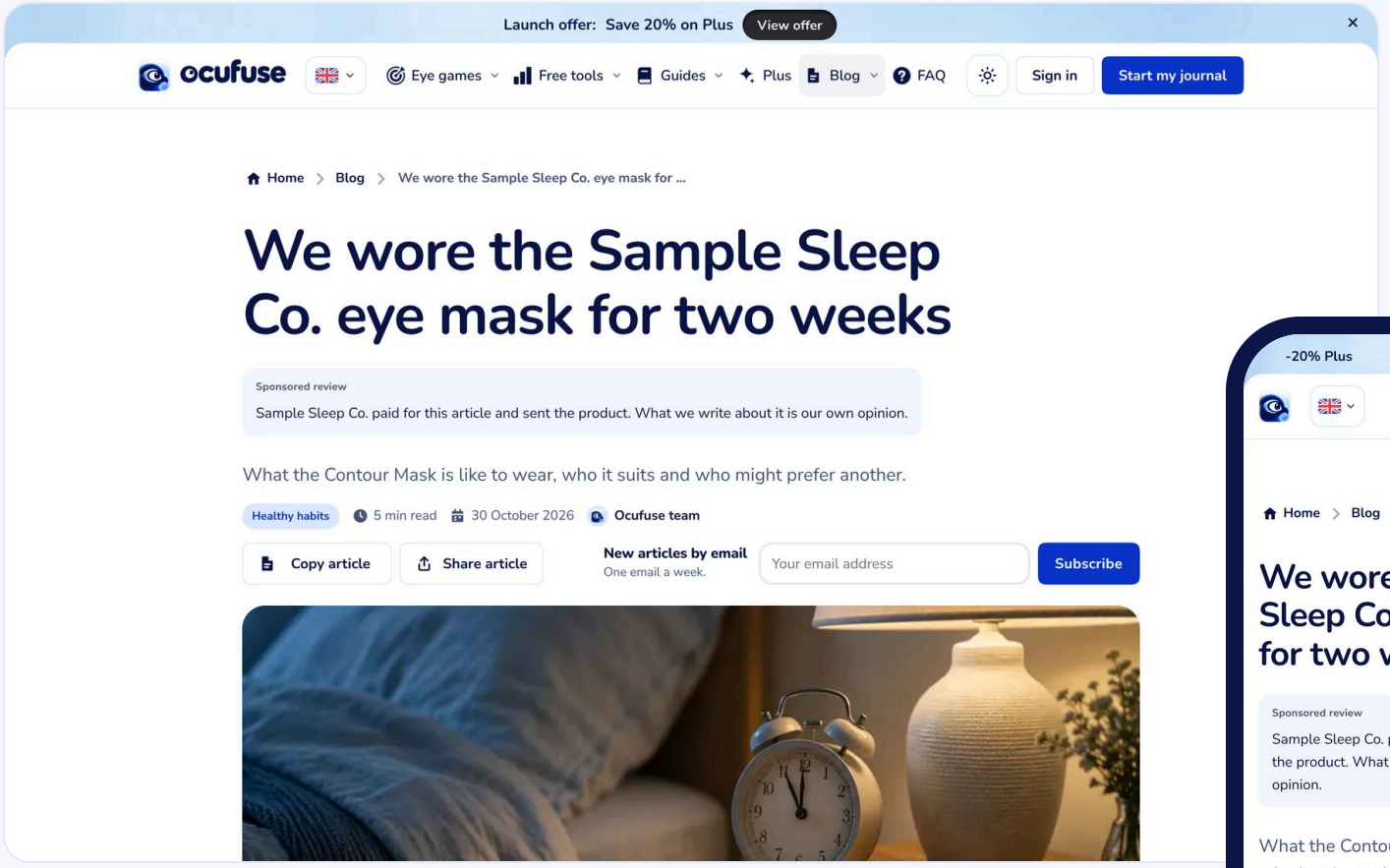
# A whole article about you.

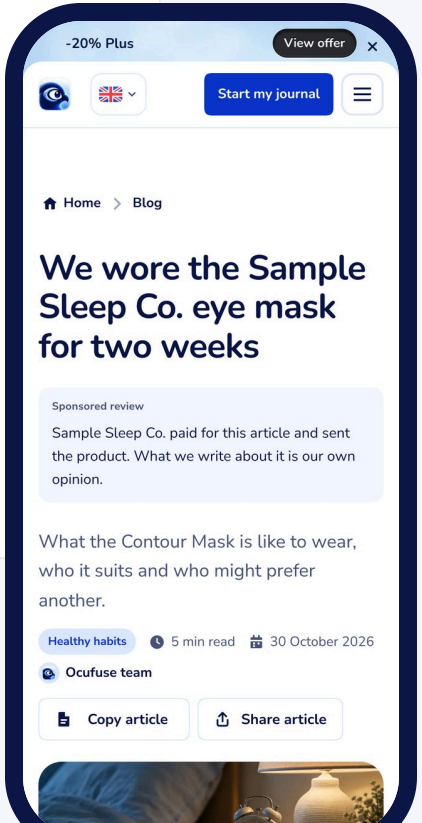
We use your product, then write what it is like. Its own page on ocufuse.com.

**$449**

- We write it, you check the facts
- An open "paid for" line under the title
- Live for at least 12 months
- Performance update after 30 days

Rendered with our live site code. Sample Sleep Co. is a made-up brand used to show the real ad.



Ad space

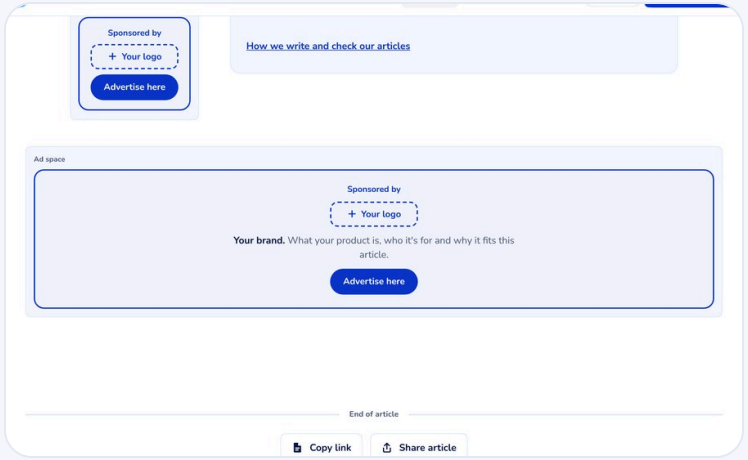
# Your ad in our articles and guides.

A labelled box with your logo, one line and a button. Blog articles and guides only.

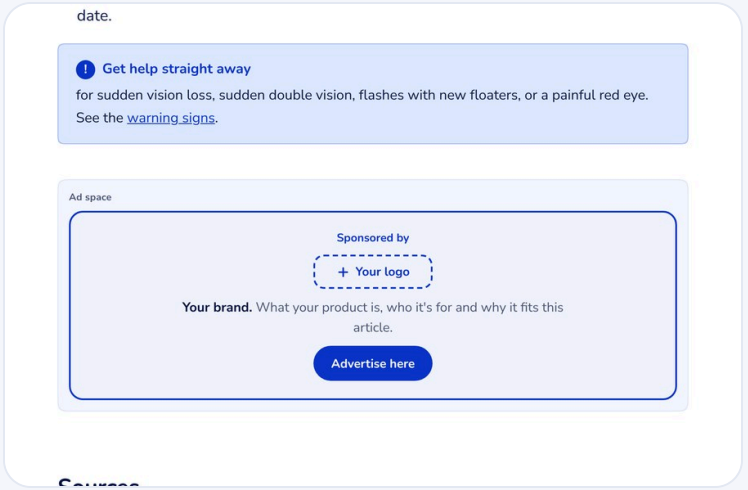
| | | |
|---|---|---|
| ▬ | **$50** | One article or guide |
| ▬ ▬ ▬ ▬ ▬ | **$199** | 5 articles or guides |
| ▬ ▬ ▬ ▬ ▬ ▬ | **$349** | A whole topic: every article and guide in it |

12 months, one brand per space. The empty spaces as they are on ocufuse.com today (4 Nov 2026).

In a blog article




In a guide



Real numbers

# Counted, not guessed.

**97**

articles on the blog

Counted from the published articles, 4 Nov 2026

**181**

pages in Google's index

Google Search Console, checked 4 Nov 2026 (index data to 23 Oct)

**44**

visual games in the app, plus 16 free on the site

Counted in the site and app code

**8**

languages on the site

English and 7 translations

**97**

new articles in the last 30 days (6 Oct to 4 Nov 2026)

**24 a week**

on average over the last 4 weeks (8 Oct to 4 Nov 2026)

**Mon · Wed · Fri**

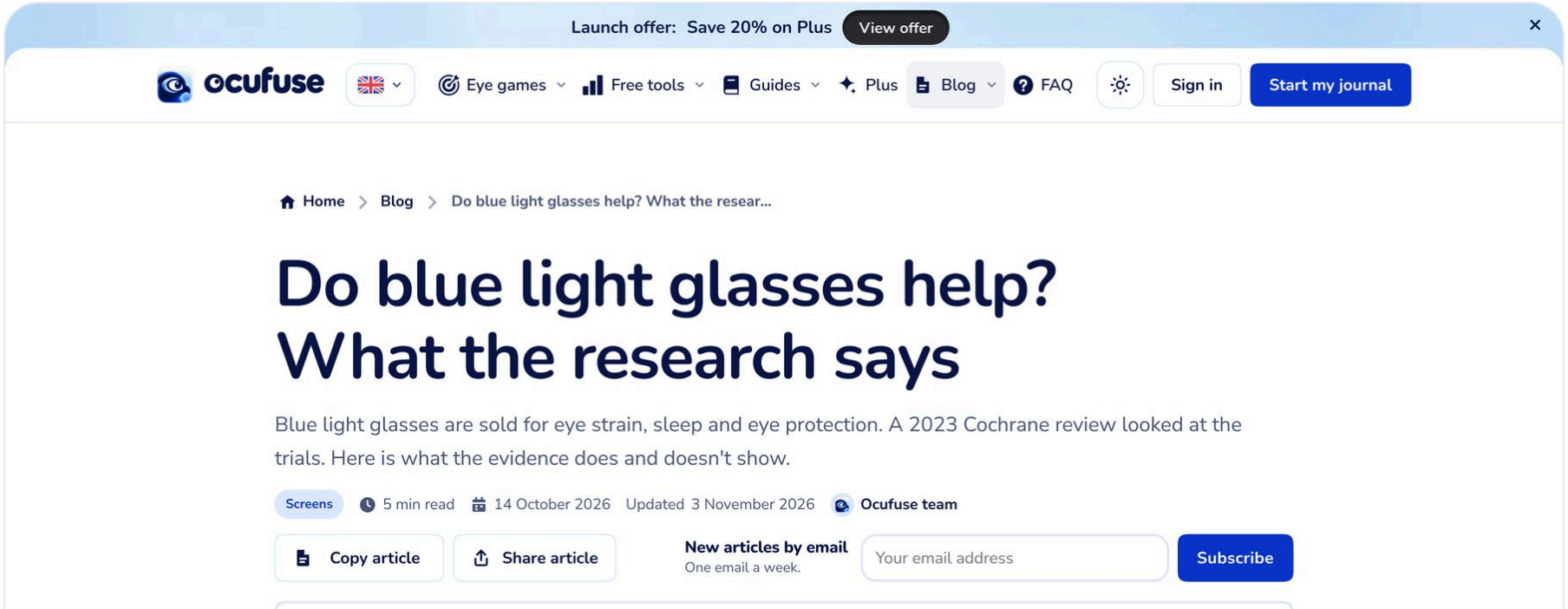
new articles go live every Monday, Wednesday and Friday

The blog started on 11 Oct 2026, so every article is from the last 30 days; the last 7 days (29 Oct to 4 Nov) added 20. We share real analytics when you ask, never estimates.

Search

# Built to be found. Made to last.

Articles answer real questions people type into Google, and placements stay live for 12 months or more.

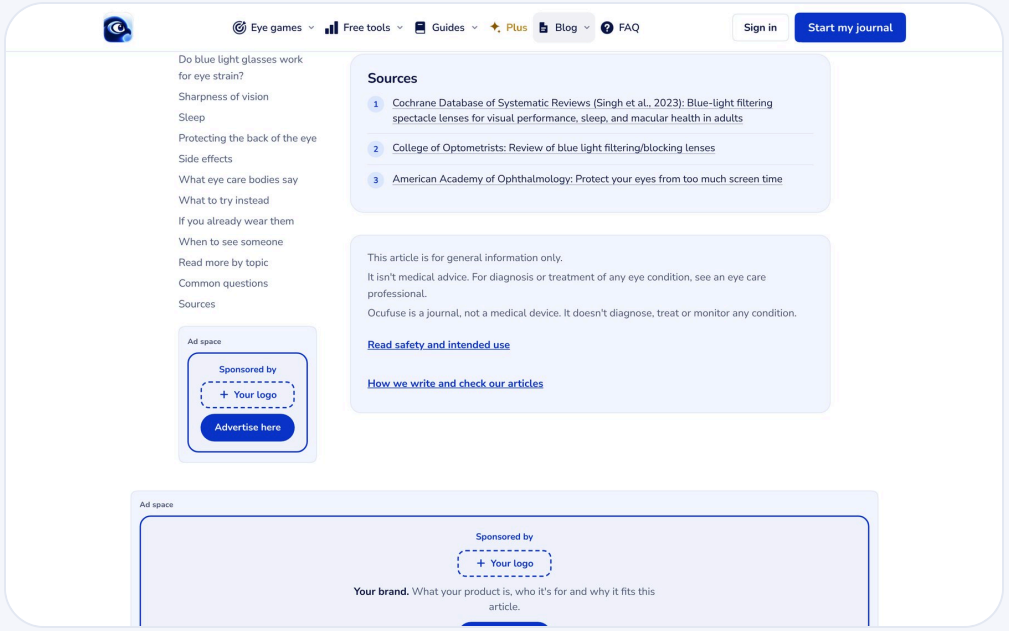


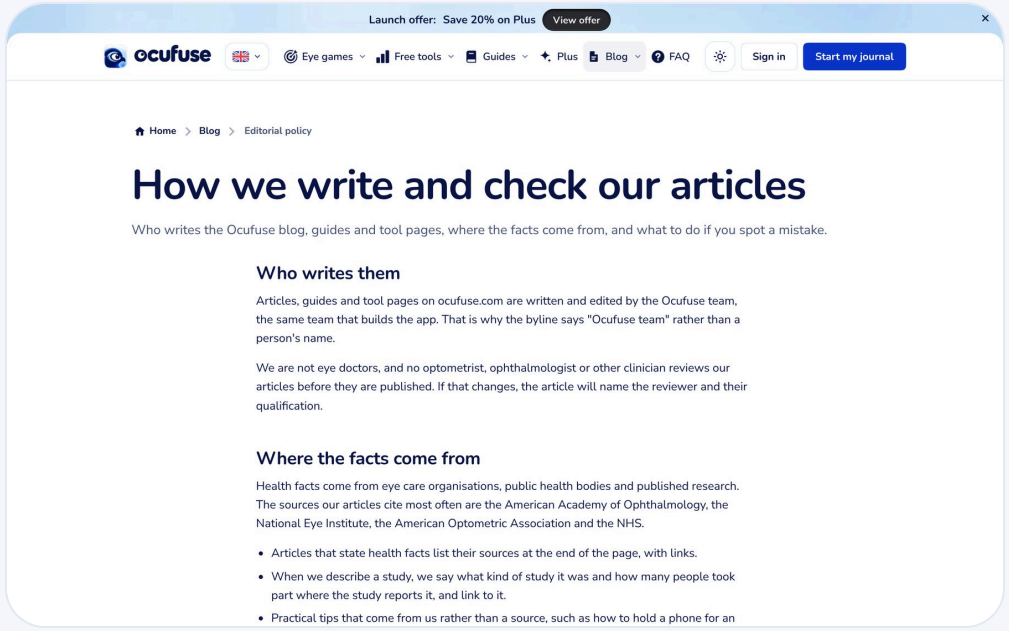
Trust

# Honest by design.

Sourced articles, clear Sponsored labels and no health claims. Readers trust what sits next to you.

The sources under a live article, and our editorial policy page.



Results

# Know how your placement did.

After 30 days we send a performance update: the page views of your page and the clicks on your link that we can track. Your link carries UTM tags, so visits show in your own analytics too. We do not promise clicks, rankings or sales.

### Clearly labelled

Every placement says Sponsored.

### Approved by both of us

Nothing goes live before you have seen it.

### No automatic renewal

Nothing renews on its own.

Pricing

# Three ways to start.

## $89

### Article mention

Your labelled paragraph and a clickable link in an article on your topic.

- Live for 12 months
- One sponsor per article
- You write it, we approve it

FOR PRODUCT BRANDS

## $179

**Upgrade: highlighted top spot $299**

### Featured pick

Your product image, description and our note in a relevant Top 5 or Top 10 list.

- Standard: a place in the list
- Highlighted: first place, with a badge
- Live for at least 12 months

## $699 $827 separately

### Brand partnership

Everything together: a sponsored review, a featured pick and your ad in 5 relevant articles or guides.

- A sponsored review ($449)
- A featured pick ($179)
- Ad space in 5 pages ($199)

Also: a sponsored review on its own $449 · ad space $50 for one article or guide, $199 for 5, $349 for a whole topic. Prices in USD, invoiced only after you approve.

Work with Ocufuse

# Start with one placement. Grow from there.

Reach people reading about eye wellness, screen habits and the products they use for their eyes. Start with one affordable placement, and grow into a larger partnership when the fit is right. We are already talking with other eye care brands.

## 50,000 monthly unique visitors

Across the whole site, owner analytics, Nov 2026. One article reaches a part of this.

### Our plan

- Eye exercise routines for sports and gaming
- More tracking games
- More articles every week
- Becoming the leading blog about eyes, where you can play games and read research summaries

hello@ocufuse.com

ocufuse